

Housing Action Plan Activities

July 31, 2018

BACKGROUND

The City Charter change that created the Housing Advisory Board (HAB) also mandated the production of a multi-year strategic Housing Plan to recommendations for maintaining and increasing affordable housing, workforce housing and market-rate housing.

ENGAGEMENT

The City has completed several comprehensive plans including the Assessment of Fair Housing; the 5-year Consolidated Plan, the 2035 Plan and 17 District Plans. Each of these plans involved extensive data analysis and robust public engagement. For example, over 5,000 neighborhood and public housing residents completed surveys as part of the Assessment of Fair Housing Plan process and nearly 5,000 residents attended community meetings associated with the development of the District Plans.

Further, the Action Plan is tapping into the work of several existing and newly created task force/stakeholder groups:

- Eviction Prevention
- Homeless Strategic Plan
- Historic Preservation
- AFFH Stakeholders
- Affordable Rental Housing Preservation
- Construction Cost & Technology
- Access to Homeownership
- Resources & Financing

Participants in these groups include a broad range of non-profit, for-profit, institutional, governmental, and philanthropic stakeholders. Best practices and regulatory/legislative strategies will be considered across all groups.

An internal Data Committee is working in conjunction with the consultant team utilizing existing data and input to be received through the various stakeholder/task force groups to develop initial 10-year goals for homeless, affordable, workforce and non-income restricted housing units. These goals will continue to be refined throughout the Plan process.

CONTENT

The Plan is designed to be a concise and prescriptive road map (approximately 20 pages) to achieve the finalized 10-year production and preservation goals. The outline of the document is as follows:

- Executive Summary
- Identification of 10-year goals w graphics identifying how they were derived
- Key Policy and Program Initiatives either in place or needed to achieve goals

- Implementation of the Plan, which will include assessing the resources needed and how to secure those resources
- Monitoring/Evaluation to ensure goals are on track to be achieved
- Timeline for full implementation of the plan

PROCESS

A consultant team led by the Local Initiatives Support Corporation (LISC), Vincent Reina of PennPraxis, and Lamar Wilson and Associates has been selected through an RFP to work with the City to complete the Housing Action Plan. The prescriptive 20-page Plan will be accompanied by a longer report to include more detailed: data analysis, best-practice research, stakeholder/task force recommendations, and summary of comments/input.

The Housing Action Plan process consists of the following phases of work:

- Research & Review: Consultant team will review existing plans, studies, and Task Force/Stakeholder Working group reports and recommendations. Consultant will also conduct best practice research informed by stakeholder group input.
- Data Analysis: Consultant team will meet with Data Committee to review and refine 10-year housing unit goals based on data analysis and input from stakeholder groups.
- Task Force/Stakeholder Working Group Engagement: Consultant team and City will either attend or convene the various task force and stakeholder group meetings. Monthly meetings between the Chairs of the various groups will be held to ensure the work of the groups is coordinated. Each individual stakeholder group will provide top priority recommendations to the consultant team and P&D coordinating staff for refinement and inclusion in the Plan. As part of this process, consultant team will complete additional best practice research to address any identified gaps.
- Broader External Stakeholder Engagement: Consultant team will provide periodic presentations to City Council and the Housing Advisory Board (HAB). Team will also present draft plan to City Council and HAB for review and comment. In addition, consultant will invite representatives from the non-profit, for-profit, and Fair Housing/Anti-Displacement sectors to attend Housing Advisory Board meetings.

SCHEDULE

May 2018 – August 2018

- Initial Goals Established
- Best Practice Review and Research
- Task Force/Stakeholder Groups Develop Priority Recommendations
- Housing Plan Team Meetings with Task Force/Stakeholder Chairs
- Housing Advisory Board Review (June & August)
- City Council briefing

September 2018

- Stakeholder and City Council Briefings
- Goals Finalized

October 2018

- Draft Housing Plan and Review
- Final Plan Complete
- Implementation